

Naming Opportunities

The Ramah Midwest Campus

NAMING MENU • JUNE 2026



As Camp Ramah in Wisconsin marks its 80th summer, a new home for Jewish camping rises space by space — each an opportunity to write your family's name into where the next generation will gather, learn, and belong.

RAMAH@80 • THREE WAYS TO GIVE

ENDOWMENT

Long-term financial strength

SCHOLARSHIP

Expanding access & inclusion

THE RAMAH MIDWEST CAMPUS

Capital projects • **this menu**

I

VISIONARY NAMING

Define the Campus

\$5M – \$20M+

The Ramah Midwest Campus

The entire property — the naming that carries the whole vision.

Ramah Day Camp Chicago

The day camp in its entirety, named in perpetuity.

Ramah Midwest Headquarters

The organizational home and administrative heart of Ramah.

II

LEADERSHIP GIFTS

Signature Anchors

\$1M – \$4.99M

HIGHEST-VISIBILITY DESTINATIONS ACROSS THE CAMPUS

Welcome Center + Arrival Plaza

Main Commons / Central Building

Dining Hall • *Chadar Ochel*

Aquatics Center

Bet Am / Indoor Gym / Fieldhouse

Outdoor Amphitheater

Jewish Learning + • *Beit*
Community • *Midrash /*
Center • *Beit Tefilah*

Campus Commons • *The Kikar*

III

MAJOR GIFTS

Program Areas & Signature Spaces

\$250K – \$999K

ADMINISTRATION + HQ

- Headquarters Suite
- Board Room / Conference Center
- Development / Advancement Suite
- Operations / Facilities Hub
- Staff Training Room

DINING + GATHERING

- Commercial Kitchen
- Serving Line / Served
- Outdoor Dining Terrace

JEWISH LIFE

- Makom Tefilah (Prayer Space)
- Beit Midrash / Learning Lab

AQUATICS

- Main Pool
- Teaching / Shallow Pool
- Splash Pad / Water Play Zone
- Pool Deck / Shade Pavilion

ATHLETICS

- Multi-purpose Field Complex
- Soccer / Multi-purpose Field
- Baseball / Softball Diamond
- Court Complex (basketball / pickleball / tennis)

ARTS + MAKER

- Visual Arts Studio
- Ceramics / Pottery Studio
- Music Studio / Rehearsal Room
- Theater / Drama Studio
- Woodshop / Maker Space
- Media Lab / Photo-Video Studio

OUTDOOR ADVENTURE

- Ropes / Challenge Course
- Climbing Wall
- Nature Center / Outdoor Classroom
- Garden / Outdoor Education Area
- Trail System

IV

SUPPORTING GIFTS

Component Namings

\$50K – \$249K

Locker Rooms (aquatics or gym) • Infirmary • Camp Store / Café / Snack Shack • Equipment Room / Athletics Storage • Individual Courts • Gaga Courts • Shade Pavilions • Picnic Groves • Firepit Plaza / Campfire Circle • Outdoor Stage / Bima • Archery Range • Trails / Bridges / Entryways • Grade-level "Eidot" Villages

V

COMMUNITY GIFTS

Be Part of the Story

\$500 – \$49K

Benches & Bench Circles • Picnic Tables • Adirondack Chair Rings • Trees / Groves / Garden Beds • **Path of Light** Pathways • Water Bottle Filling Stations • Outdoor Lighting Sets • Pavers & Recognition Plaques • Program Equipment (kiln, sound system, scoreboard)

ENDOWMENT Evergreen Named Funds

Staff Development Fund • Program Endowment Fund (arts, outdoor education, athletics) • Maintenance Fund • Endowed Day Camp Directorship • Endowed Ramah Midwest Executive Directorship • Endowed Assistant Directorship • Endowed Director of Camper Wellness & Inclusion



Find your place at Ramah. Let's talk about the naming that's right for your family.

Sam Caplan • Ramah Midwest Development
scaplan@ramahwisconsin.com • 312-690-8332



SCAN TO GIVE

Naming Opportunities

Camp Ramah in Wisconsin

AS OF JUNE 2026



Below is a list of current naming opportunities at Camp Ramah in Wisconsin — the historic Conover campus. Some may be modified before the campaign is completed.

RAMAH@80
• THREE WAYS TO GIVE

ENDOWMENT

Long-term financial strength

SCHOLARSHIP

Expanding access & inclusion

CAMP RAMAH IN WISCONSIN

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LEAD NAMING

The Givah Nivonim Campus

\$1,800,000

NAMED SPACES

Signature Spaces

\$360K – \$500K

מועדון נבונים

Moadon Nivonim

\$500,000

Nivonim's own clubhouse — a central activity area and kitchenette that serves as the eidah's main programming and gathering space.

Agam • Waterfront Renovation

\$500,000

Lake Buckatabon's shores reimagined — new docks, an extended beach, a games promenade, and a replenished boating fleet with expert staff.

חדרי אוכל

Dining Hall • Hadrei Ochel

\$400,000

2 AVAILABLE

The heart of camp — where the whole community gathers for meals, song, and ruach three times a day, all summer long.

Givah Plaza

\$360,000

The majestic outdoor plaza wrapping the multi-purpose building out to the bunks — perfect for group activities day or night.

ROOMS, HALLS & COURTS

Named Facilities

\$72K – \$100K

Nivonim Staff Rooms • חדרי צוות 4 AVAIL \$100,000

Porches • מרפסות 2 AVAIL \$72,000

Guest Rooms • Hadrei Orchim 4 AVAIL \$100,000

Tennis Court 1 AVAIL \$72,000

PERSONAL TRIBUTES

Lasting Marks

\$180 – \$36K

MEZUZOT • מזוזות

Cabins • 2 avail

\$25,000

Staff Rooms • 1 avail

\$18,000

Guest Rooms • 12

\$18,000

Hand-crafted and placed at your chosen site with a name plaque.

BENCHES • ספסלים

Safsalim

\$10,000

A single bench around the new sports campus.

NIVONIM WALKWAY

Pavers • unlimited

\$500

Bricks • unlimited

\$180

Donor-name pavers & bricks paving the walk from the Givah's entrance.

ENDOWMENT • \$18,000+ Endowments

Endowed Executive Directorship • Endowed Rosh Eidah Position • Endowed Counselor Position



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SCAN TO GIVE

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