

Camp Ramah
מחנה רמה



CAMP RAMAH IN WISCONSIN & RAMAH DAY CAMP

BOARD OF DIRECTORS PRE-READ

April 2025

ENROLLMENT REPORT: CAMP RAMAH IN WISCONSIN

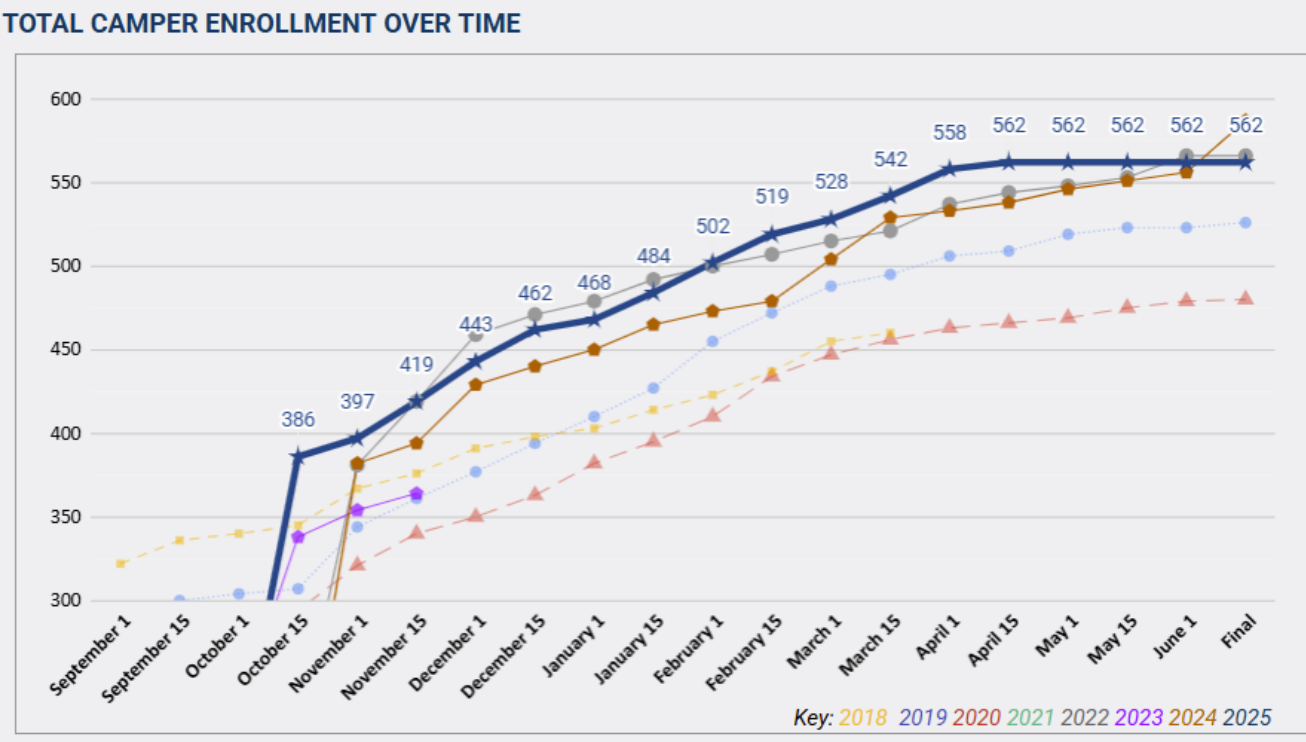
Board of Directors Pre-Read: April 2025



Camp Ramah in Wisconsin 2025 Enrollment Dashboard I - Executive

SELECT DASHBOARD DATE: 4/15/2025

TOTAL CAMPERS APPLIED (NOT YET ENROLLED): 6				
TOTAL CAMPERS SERVED				
562		#	% Change	#
	YTD 2024	538	4.5%	FINAL 2024 587
	YTD 2023	508	10.6%	FINAL 2023 524
	YTD 2022	544	3.3%	FINAL 2022 566
FULL CAMPER EQUIVALENT (FCE)				
432.9		#	% Change	#
	YTD 2024	409.4	5.7%	FINAL 2024 450.6
	YTD 2023	373.7	15.9%	FINAL 2023 380.8
	YTD 2022	357.8	21.0%	FINAL 2022 372.1
GENDER BALANCE				
42.9% 57.1%		Male	Female	
	YTD 2024	40.7%	59.3%	
	YTD 2023	44.1%	55.9%	
	YTD 2022	44.5%	55.5%	
MALE	FEMALE			



Enrollment is strong!
Waitlisted Eidot: Garinim 1st session (boys and girls), Bogrim girls, Machon boys (US-based) and girls

ENROLLMENT REPORT: FOREIGN CAMPERS

Board of Directors Pre-Read: April 2025



Israeli Campers

- Currently 46 Israeli campers enrolled (4 @ RDC), expect a few more through normal channels (NOAM, staff kids, "randoms")
- CRW recently selected by JUF to host a delegation from Kibbutz Nir Oz (Gaza Envelope), anticipating ~10 campers (up to 14) accompanied by social worker and two counselors through Campers2Gether program

Berlin/Ukrainian Campers (through Berlin Masorti and R. Gesa Ederberg)

- 4 German campers (1 veteran)
- 3 Ukrainian campers the community has taken in (3 veteran)
- Possibly 2 additional Ukrainians (new)

Ukrainian Campers (through Maccabi USA)

- Up to 12 campers from Solelim-->Nivonim for 2nd month, accompanied by one counselor

ENROLLMENT REPORT: RAMAH DAY CAMP

Board of Directors Pre-Read: April 2025



Ramah Day Camp 2025 Enrollment Dashboard I - Executive

SELECT DASHBOARD DATE: 4/15/2025

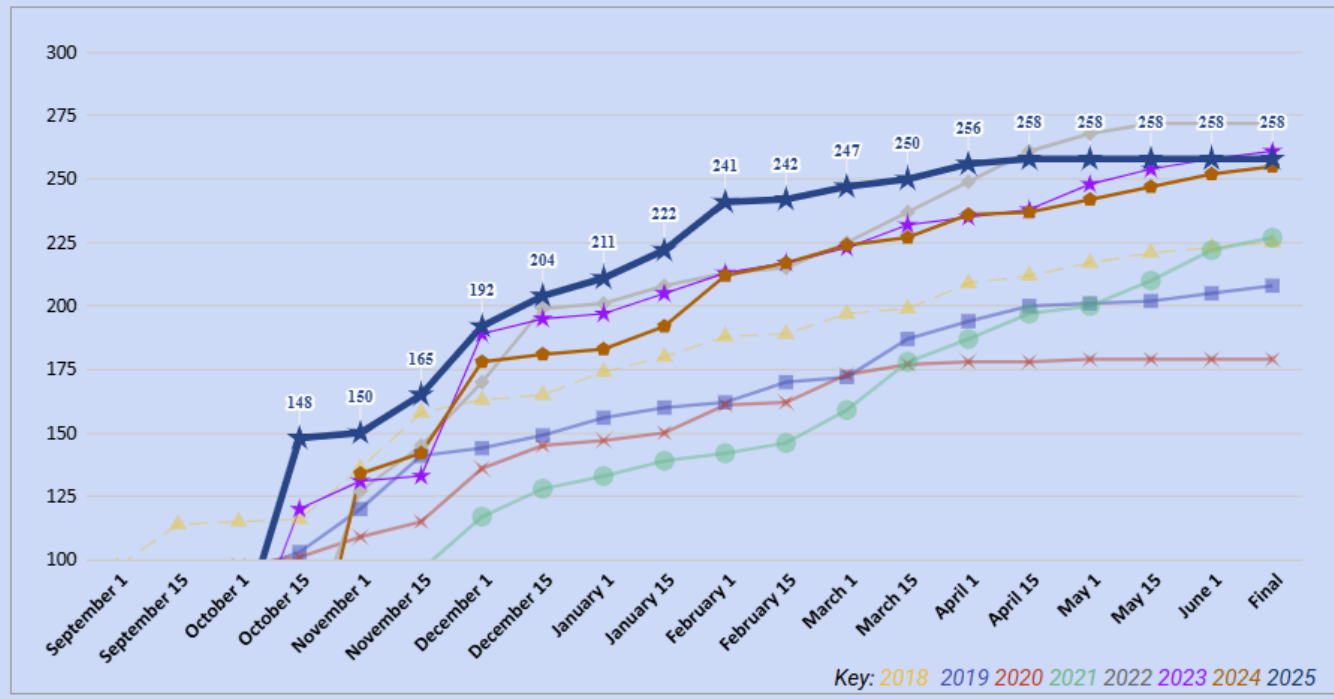
TOTAL CAMPER APPLIED (NOT YET ENROLLED): 5

TOTAL CAMPERS SERVED		#	% Change	#
258		YTD 2024	237	8.9%
		FINAL 2024	255	
		YTD 2023	238	8.4%
		FINAL 2023	261	
		YTD 2022	261	-1.1%
		FINAL 2022	272	

FULL CAMPER EQUIVALENT (FCE)		#	% Change	#
202.8		YTD 2024	181.5	11.7%
		FINAL 2024	189.3	
		YTD 2023	175.5	15.6%
		FINAL 2023	191.1	
		YTD 2022	197.5	2.7%
		FINAL 2022	202.3	

GENDER BALANCE		Male	Female
51.6% 48.4%	YTD 2024	53.2%	46.8%
	YTD 2023	50.0%	50.0%
	YTD 2022	48.7%	51.3%
MALE	FEMALE		

TOTAL CAMPER ENROLLMENT OVER TIME



Enrollment is strong! We have surpassed last year's FCE and will pass our all-time high (2022)!
Sha'ar Program is at waitlist across all grades (K-3)
1st-grade eidah is biggest it's ever been, limited spots remaining

ENROLLMENT REPORT: FAMILY CAMP

Board of Directors Pre-Read: April 2025



Camp Ramah in Wisconsin - Summer 2025 Family Camp Dashboard

2025 TOTAL FAMILY CAMP REGISTRATION

179	45	# of FAMILIES
	84	# of ADULTS
	95	# of CHILDREN

of PEOPLE

HISTORICALS	# of Families	# of People	# of Adults	# of Children
TOTAL 2024	43	163	79	84
TOTAL 2023	44	167	82	85
TOTAL 2022	37	149	70	79
TOTAL 2021 (Pre-Cancellation)	53	210	101	109
TOTAL 2020 (Pre-Cancellation)	41	163	77	86

CAMP OPERATIONS UPDATES

Board of Directors Pre-Read: April 2025



- **Black-out shades over windows in Beit Am!** In-kind donation from Awend Family (MN), will be installed before camp starts
- **Marp Staffing!** Confirmed Marp administrator and two full-time nurses for the summer.
- **Yurts in Wheeling!** Thanks to JCamp180 Capital Matching Grant (our 3rd!!), two yurts will be installed as staff lounge and 5th-8th grade Moadon (Jacob Shapiro will help install)
- **Kayitz '26 – Kopin 2.0!** Finalizing plans with Kopin family for phase 2 of 25th Anniversary Merkaz Kopin renovation in time for next summer



STAFFING UPDATES

Board of Directors Pre-Read: April 2025



We are still Hiring for the following summer positions:

Ramah Day Camp

- *Rosh Mitbachon* (teaching kitchen)
- *Rosh Etgar* (climbing wall, archery)
- Counselors

Camp Ramah in Wisconsin

- *Atzmayim* counselor
- Male and female cabin counselors
- *Yahadut* teachers (students, rather than professionals, preferred)
- *Yoetz/et* (1st session)
- *Nagarut* staff

- Tali D., Adie, and Adina participated in training seminar with *Shlichim*
- *Jess Levitt & other veteran CRW counselors going to Israel May 13-20 through NRC*
- *3 veteran CRW counselors going to Cornerstone through Foundation for Jewish Camp*

DEVELOPMENT REPORT: OVERALL FISCAL YEAR 2025

Board of Directors Pre-Read: April 2025



Last Updated: April 10, 2025

YTD FY25	
Total Pledges	\$7,414,695
Cash Collected	\$6,144,730
Renewed Donors	453
First-Time Donors	105

DEVELOPMENT REPORT: OVERALL FISCAL YEAR 2025

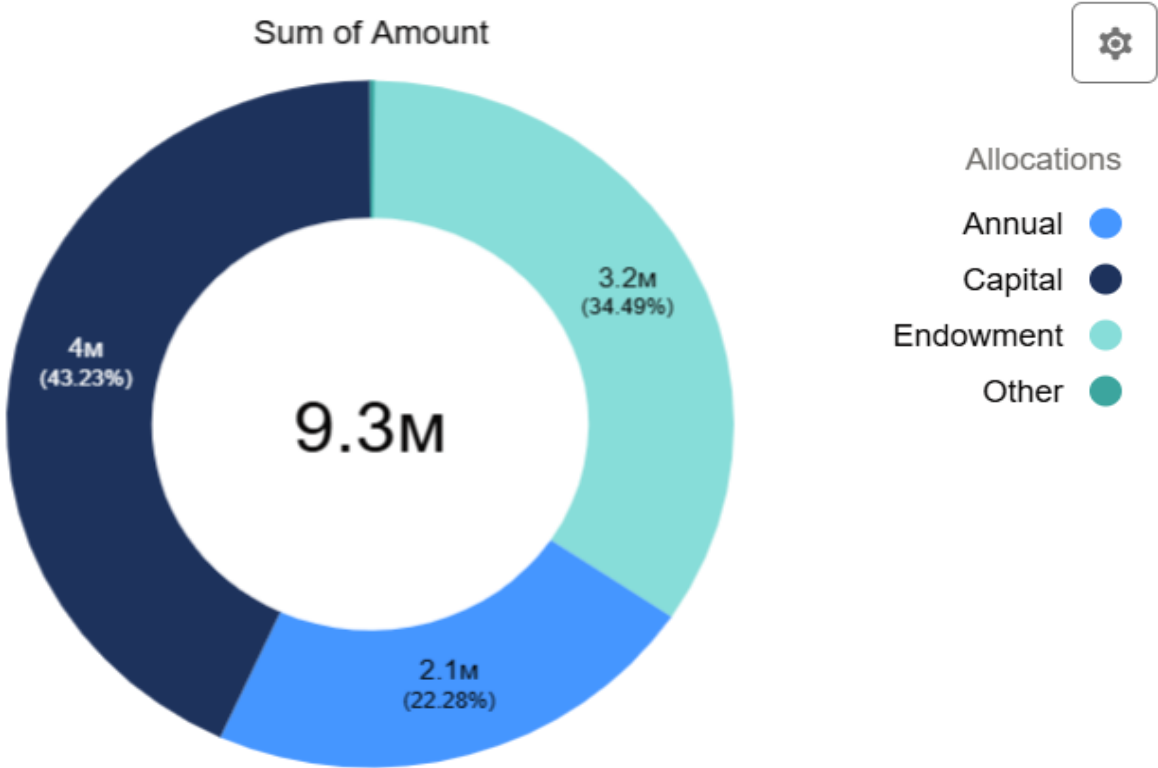
Board of Directors Pre-Read: April 2025



5-Year Pledges

Total Records
1,406

Total Amount
\$9,287,968.32



WELCOME LAUREN FLEISCHMAN

Board of Directors Pre-Read: April 2025



Long-time Associate Director of the Hillel of the University of California at Berkeley, Lauren is a seasoned professional with deep knowledge of and passion for joyful Judaism, content-rich Jewish education, and intensive community building.

This summer, Lauren will lead our exceptional team of veteran camper care professionals, ensuring that every camper and staff member has the support they need to thrive. She will lead a broad department including key leadership:

- Beth Hope, LCSW, our Summer 2025 Intake Coordinator and second session *Yoetzet*
- Erica Schwab, Inclusion (Shiluv) Coordinator
- Meredith Weprin and Sam Weiner, Directors of our Vocational Education (Atzmayim) Program.

Lauren holds an M.A. from the William Davidson School of Education of the Jewish Theological Seminary and spent time last summer as a *yoetzet* at Camp Ramah in California.



ASSISTANT DIRECTOR OF DEVELOPMENT & ALUMNI RELATIONS

Board of Directors Pre-Read: April 2025



- Conducted **5** first-round interviews with Sam, Jacob and either Robin A. or Tali B.
- We're working out details on bringing in **2 finalists between 4/24 and 4/30**; combination of professional staff and Board/Va'ad members will participate in finalist interviews
- Hope to **extend an offer by 5/1** and with a start date of 5/15 at the latest

